



# BEACON FARMERS MARKET



FARMS / FOOD / COMMUNITY

## APPLICATION FORM AND AGREEMENT :: 2019 OUTDOOR SEASON

### MARKET SEASON INFO

**Outdoor Season:** May 5th, 2019 to November 24th, 2019

**Hours:** Sundays from 10am to 3pm

**Location:** Veterans Place, Beacon NY 12508

### APPLICATION DUE:

**For FARMS:** by **March 24, 2019 (for priority consideration)** | *You will hear back by March 31st*

**For ALL OTHER APPLICANTS:** by **March 31, 2019 (for priority consideration)** | *You will hear back by April 5th*

*GUEST VENDORS applications are reviewed on a rolling basis throughout the Season.*

**APPLICATION FEE:** for New Vendors \$15 per application. Due upon submission.

*The Application Fee is waived for all "Returning Vendors," which are vendors who have participated as either a weekly or bi-weekly vendor in the last year and are in good standing with the Market.*

*Please note: vendors still must complete a full application and your spot in the 2019 Outdoor Season is not guaranteed.*

### APPLICATION PROCESS

All applications are subject to review by the BFM (Beacon Farmers Market) Committee. Upon receipt of your full and complete application the Committee will begin its review process. The full review process includes looking at all applications received by the March 31st deadline and determining the combination of vendors and products that will best fulfill the Market's mission. Vendors may participate in the BFM only at the invitation of the Market Manager and Committee, which will be sent to prospective vendors in writing.

The Market strives for a balance of farms, added-value, specialty and prepared food vendors. Per the Market Rules, there is no guarantee of any one vendor having exclusive coverage of any particular sector of the market or product type.

**In the interest of greater transparency in the process, we would like to share some notes on what we are seeking for the 2019 Outdoor Season:**

- Fruit and Vegetable Farms: 4-6
- Animal (meat) Farms: 3-4
- Animal (dairy) Farms: 1-2
- Other Farms (honey, flowers etc.): 2-3
- Added-value products (baked goods, fermented foods, soaps, candles, wool products, etc.): 1-2 per product type
  - Per the Market Rules, all value-added vendor product offerings must contain a majority of agricultural product that was grown and/or processed within a 200-mile radius of Beacon, NY when possible.
- Prepared food \*Due to a stipulation of our lease the BFM has **only one prepared food vendor slot** open this season and they must be a **Beacon business**\*

\*Non-profits, informational, and activity tents are considered Guest Vendors and are accepted on a case-by-case basis

You may email this application to [market@commongroundfarm.org](mailto:market@commongroundfarm.org), and send the application fee separately, or you can send the application and fee by postal mail to:

**Beacon Farmers' Market, c/o CGF PO Box 148, Beacon NY 12508**

**Please make checks payable to "Beacon Farmers' Market"**

Please contact the Market Manager with any questions: [market@commongroundfarm.org](mailto:market@commongroundfarm.org)



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### IN ADDITION TO THIS FORM BE SURE TO INCLUDE THE FOLLOWING SUPPORT MATERIALS IN YOUR COMPLETED APPLICATION

- 1. Typed description of your farm / business** (years in operation, size, animals, greenhouses, organic, IPM, employees, etc.) Please include a list of current sales outlets (wholesale, farm-stand, retail, CSA, etc.)
- 2. List of produce / products you want to sell at the BFM.** Please separately list any products or ingredients in products you propose to sell that are not produced by you, and note who the producer is and where they are located. (ex where do you source the chocolate in your brownies if you are not a cacao plant grower). The inclusion of such products in the market is subject to committee approval.
- 3. Copies of applicable licenses / permits**  
Examples: 1) sales tax certificate 2) Home Processing Exemption Inspection Report or 20-C Food Processing License for prepared foods 3) organic certification
- 4. Planting plan** (if applicable)
- 5. Check for application fee** (\$15 - made out to "Beacon Farmers Market")
- 6. Product sample** (if selling a non-agricultural, shelf-stable good) mailed to PO Box 148, Beacon NY 12508.

If accepted, please note that all vendors must list the following as Additional Insured on their general liability insurance: Beacon Farmers' Market and City of Beacon. Vendors will also be asked to sign an indemnity agreement for the City of Beacon and for Common Ground Farm. You will be asked to mail copies of insurance certificates and indemnity agreements one week prior to the first market, along with a check for the marketing fee.

If your products are eligible for **WIC** and/or **SNAP** and/or **FMNP** programs please check here. \_\_\_\_\_

### RENT, FEES, DEPOSIT

**Rent** | Rent for each month is due on the first Market day of the month.

**\$35/week per table**, 2 tables max per vendor.

Vendors who prepay for the season will receive a 5% discount. Check here if you would like to prepay \_\_\_\_\_

**Additional Fees** | *Marketing Fee and Season Deposit are due one week before the first Market day.*

**Marketing Fee:** payable on acceptance: \$40 for weekly vendors; \$20 for bi-weekly vendors

**Season Deposit:** one month of rent: \$140 for weekly vendors; \$70 for bi-weekly vendors

### DATES & LOCATION:

Vendor will commit to participating in the Beacon Farmers' Market each week beginning Sunday \_\_\_\_\_ through Sunday \_\_\_\_\_. (Outdoor Market Season is May 5th, 2019 to November 24th, 2019)

Please circle your market date preferences.

All Sundays      1st and 3rd Sundays      2nd and 4th Sundays      No Preference

If you have any location preferences, please note them here.

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### VENDOR INFORMATION

Vendor / Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

### VENDOR AGREEMENT:

By signing this application, vendor agrees to support the Mission of the Beacon Farmers Market and to comply with the Market Vendor Rules as they exist currently or come to be amended by the BFM Committee and Manager.

**I have read and understood the rules, and agree to actively support the goals of the Beacon Farmers' Market.**

Vendor Signature \_\_\_\_\_

Date: \_\_\_\_\_

Market Manager Signature \_\_\_\_\_

Date: \_\_\_\_\_

### MARKET MISSION

The mission of the Beacon Farmers' Market is to feed and engage the Beacon community, support local farms and businesses, and create a more just food system.

#### Community

To create a welcoming, vibrant and inclusive community market and gathering space that contributes to the vitality of the City of Beacon

To offer enrichment programming related to fresh, healthy eating, farming, cooking, gardening, sustainable living and other related topics as well as showcasing Beacon art and music communities

To provide outreach opportunities for Beacon non-profit organizations and projects which complement the mission of the farmers' market

#### Local Farms and Businesses

To connect customers with local food and agricultural businesses in the mid-Hudson Valley region

To support farmers and working farmland in the Hudson Valley and surrounding agricultural communities

To encourage sustainable agricultural and business practices

#### Food Justice

To provide direct access to affordable, locally grown, fresh fruits and vegetables to people of all incomes and socio-economic backgrounds

To enable local farmers and business owners to earn their livelihood and receive fair compensation for their efforts

To work in partnership with the local network of food justice organizations to support and develop efforts to address hunger in our community

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**PLEASE CHECK THAT YOU HAVE READ THIS APPLICATION THOROUGHLY AND  
HAVE INCLUDED ALL NECESSARY INFORMATION AND DOCUMENTATION.  
INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.**