



BEACON FARMERS MARKET



FARMS / FOOD / COMMUNITY

APPLICATION FORM AND AGREEMENT :: 2020-2021 INDOOR SEASON

MARKET SEASON INFO

Indoor Season: December 6th, 2020 to April 25th, 2021 | total of 20 Markets*

*No Market December 29 (Sunday between Christmas and New Years)

Hours: Sundays from 10am to 2pm

Location: VFW Hall | 413 Main Street, Beacon NY 12508

APPLICATION DUE:

For ALL APPLICANTS except GUEST VENDORS, applications due by October 23, 2020 | *Applicants will be notified by October 31st.*

GUEST VENDOR applications are reviewed on a rolling basis throughout the season.

APPLICATION FEE: for New Vendors \$15 per application. Due upon submission.

The Application Fee is waived for all “Returning Vendors,” which are vendors who have participated as either a weekly or bi-weekly vendor in the last year and are in good standing with the Market.

Please note: vendors still must complete a full application and your spot in the 2020 Indoor Season is not guaranteed.

APPLICATION PROCESS

All applications are subject to review by the BFM (Beacon Farmers Market) Committee. Upon receipt of your full and complete application the Committee will begin its review process. The full review process includes looking at all applications received by the above deadlines and determining the combination of vendors and products that will best fulfill the Market’s mission. The Market strives for a balance of farms, added-value, specialty and prepared food vendors. Per the Market Rules, there is no guarantee of any one vendor having exclusive coverage of any particular sector of the market or product type.

Vendors may participate in the BFM only at the invitation of the Market Manager and Committee, which will be sent to prospective vendors in writing.

In the interest of greater transparency in the process, we would like to share some notes on what we are seeking for the 2020-2021 Indoor Season:

- Fruit and/or Vegetable Farms: 2-3
- Animal (meat) Farms: 2
- Animal (dairy) Farms: 1-2
- Other Farms (honey, flowers etc.): 2-3
- Added-value products (baked goods, fermented foods, soaps, candles, wool products, etc.): 1-2 per product type
 - Per the Market Rules, all value-added vendor product offerings must contain a majority of agricultural product that was grown and/or processed within a 200-mile radius of Beacon, NY when possible.
- Prepared food *Due to a stipulation of our lease the BFM is not accepting any new hot food vendors

*Non-profits, informational, and activity tents are considered Guest Vendors and are accepted on a case-by-case basis

You may email this application to market@commongroundfarm.org, and send the application fee separately, or you can send the application and fee by postal mail to:

Beacon Farmers’ Market, c/o CGF PO Box 148, Beacon NY 12508

Please make checks payable to “Common Ground Farm”

Please contact the Market Manager with any questions: market@commongroundfarm.org



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IN ADDITION TO THIS FORM BE SURE TO INCLUDE THE FOLLOWING SUPPORT MATERIALS IN YOUR COMPLETED APPLICATION

- 1. Typed description of your farm / business** (years in operation, size, animals, greenhouses, organic, IPM, employees, etc.) Please include a list of current sales outlets (wholesale, farm-stand, retail, CSA, etc.)
- 2. List of produce / products you want to sell at the BFM.** Please separately list any products or ingredients in products you propose to sell that are not produced by you, and note who the producer is and where they are located. (ex where do you source the chocolate in your brownies if you are not a cacao plant grower). The inclusion of such products in the market is subject to committee approval.
- 3. Copies of applicable licenses / permits**
Examples: 1) sales tax certificate 2) Home Processing Exemption Inspection Report or 20-C Food Processing License for prepared foods 3) organic certification
- 4. Planting plan** (if applicable)
- 5. Check for application fee** (\$15 - made out to "Common Ground Farm")
- 6. New York State Open Safety Plan**

If accepted, please note that all vendors must list the following as Additional Insured on their general liability insurance: Beacon Farmers' Market and City of Beacon. Vendors will also be asked to sign an indemnity agreement for the City of Beacon and for Common Ground Farm. You will be asked to mail copies of insurance certificates and indemnity agreements one week prior to the first market, along with a check for the marketing fee.

If your products are eligible for **WIC** and/or **SNAP** and/or **FMNP** programs please check here. _____

RENT, FEES, DEPOSIT

Rent | Rent for each month is due on the first Market day of the month.

INDOOR - \$45/week per 10 ft by 10 ft space, 2 tables max per vendor. Tables provided.

OUTDOOR - \$35/week per 10 ft by 10 ft space.

Vendors who prepay for the season will receive a 5% discount. Check here if you would like to prepay _____

Additional Fees | Marketing Fee and Season Deposit are due one week before the first Market day.

Marketing Fee: payable on acceptance: \$40 for weekly vendors; \$20 for bi-weekly vendors

Season Deposit: one month of rent: \$140 for weekly vendors; \$70 for bi-weekly vendors

DATES & LOCATION:

Vendor will commit to participating in the Beacon Farmers' Market each week beginning Sunday _____ through Sunday _____. (Indoor Market Season is December 6th, 2020 to April 25th, 2021 / 20 Markets)

Please circle your market date preferences.

All Sundays

1st and 3rd Sundays

2nd and 4th Sundays

No Preference

Location preferences:

INDOOR

OUTDOOR

NO PREFERENCE



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VENDOR INFORMATION

Vendor / Business Name: _____

Contact Person: _____

Mailing Address: _____

Telephone: (_____) _____ - _____ Email: _____

Website: _____

VENDOR AGREEMENT:

By signing this application, the vendor agrees to support the Mission of the Beacon Farmers Market and to comply with the Market Vendor Rules as they exist currently or come to be amended by the BFM Committee and Manager.

I have read and understood the rules, and agree to actively support the goals of the Beacon Farmers' Market.

Vendor Signature _____

Date: _____

Market Manager Signature _____

Date: _____

MARKET MISSION

The mission of the Beacon Farmers' Market is to feed and engage the Beacon community, support local farms and businesses, and create a more just food system.

Community

To create a welcoming, vibrant and inclusive community market and gathering space that contributes to the vitality of the City of Beacon

To offer enrichment programming related to fresh, healthy eating, farming, cooking, gardening, sustainable living and other related topics as well as showcasing Beacon art and music communities

To provide outreach opportunities for Beacon non-profit organizations and projects which complement the mission of the farmers' market

Local Farms and Businesses

To connect customers with local food and agricultural businesses in the mid-Hudson Valley region

To support farmers and working farmland in the Hudson Valley and surrounding agricultural communities

To encourage sustainable agricultural and business practices

Food Justice

To provide direct access to affordable, locally grown, fresh fruits and vegetables to people of all incomes and socio-economic backgrounds

To enable local farmers and business owners to earn their livelihood and receive fair compensation for their efforts

To work in partnership with the local network of food justice organizations to support and develop efforts to address hunger in our community

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**PLEASE CHECK THAT YOU HAVE READ THIS APPLICATION THOROUGHLY AND
HAVE INCLUDED ALL NECESSARY INFORMATION AND DOCUMENTATION.
INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED**